

# INDUS INSIGHTS

## Message from the Committee of Executives



Soumitra Sen Head - Consumer Banking & Marketing

The Bank's performance in Q1 reflects the

commitment to transparency, and our focus

on customer - centric growth. We returned to

profitability with a net profit of Rs. 604 crores,

resilience of our franchise - a renewed



**Anil Rao Chief Administrative** Officer

supported by steady recovery in core businesses and calibrated actions on cost optimisation. Our balance sheet remains strong with the Capital

ahead, our priority remains unlocking full profitability, enhancing service delivery, and deepening the trust you place in us. United under the 'One IndusInd' vision, and driven by shared values, we are confident in our ability to maintain this momentum in the coming quarters. We thank you for your continued confidence in us and look forward to strengthening our partnership as we move ahead, together.

Liquidity Coverage Ratio of 141%, reflecting a

solid foundation for future growth. Looking

## **Diversified Across Products and Geographies**



₹604 crores



Adequacy Ratio of 16.63% excluding Q1 profits, Provision Coverage Ratio of 70% and average

### Net profit of ₹3.33+ lakh



**4.2** crore



The World of Limitless Banking



touchpoints Pan-India Average Liquidity Coverage Ratio of

Group Network of 7,110+



**141%** is well above regulatory **864** geographical locations

**Digital Edge** 

segments

customers across

₹3.97+ lakh

**crore** Loans



**crore** Deposits



Data as of June 30<sup>th</sup>, 2025

IndusInd Bank's all-in-one app, INDIE, celebrates two years with over 28 million downloads, 1.4 million+ new savings accounts, and 140 million+ transactions. Now available to all customers, **INDIE** offers

**INDIE Turns 2: #BetterWayToBank** The app has earned multiple industry awards

Celebrating

and recognition. To mark the milestone, the team shared their journey on social media, driving 7 million+ views, reinforcing **INDIE** as the #BetterWayToBank.

a smarter way to manage banking. **Banking Reimagined** 



## **Converting your Reward Points** into Maharaja Miles

IndusInd Bank presents Maharaja Miles - a premium air mile Fuelling Growth from Seed to Unicorn, IndusInd Bank launched

services.

## travel rewards:

**Enjoy flexibility** Avail cabin Redeem for domestic & upgrades using across Star Alliance international Air partner airlines miles India flights

redemption program for select credit cards. Convert your reward

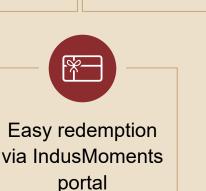
points into Air India's Maharaja Miles and unlock a world of





travellers









The impact in 5 Aspirational Districts, through a partnership with WASH Innovation Hub (ASCI):

### 7 MOUs signed with DPIIT - Startup India, STPINext, SINE IIT Bombay, NSRCEL IIM Bangalore, IIM Lucknow EIC, and others,

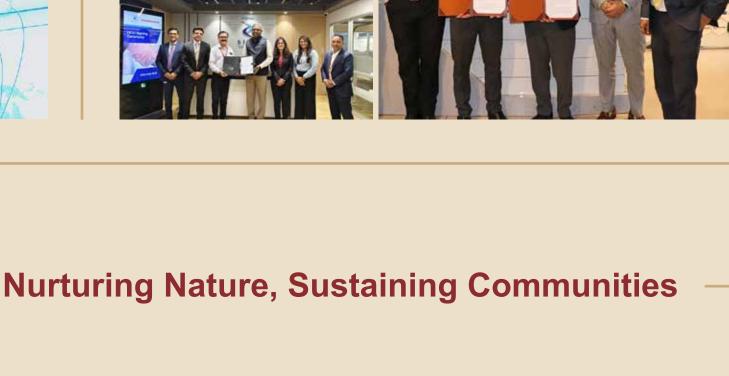
"Indus StartUp Banking", a comprehensive program to empower

early-stage startups with complete banking and beyond-banking

**Indus StartUp Banking** 

extending program benefits to the broader startup ecosystem. Sponsored IIML - EIC's Investor Meetup 3.0, sharing our mission with visionary founders and investors driving India's innovation economy.

With strong partnerships, we remain committed to enabling growth for startups across India. Indus



### 20 WASH innovations presented 5 pilots launched 3 innovations adopted by authorities

**Banking with Purpose** 

ensuring year-round access for drinking and agriculture.

• ₹9 crore unlocked via government schemes, impacting 45 villages In FY26, the 3 innovations adopted at the district level are expected to be scaled to other

aspirational districts basis their performance. Meanwhile, Bharat Financial Inclusion Limited's Bharat Sanjeevani empowers farmers through veterinary outreach, AI chatbots, helplines, and rural animal care infrastructure.

IndusInd Bank continues its commitment to water stewardship with impactful initiatives like creating water infrastructure, desilting ponds,

reviving traditional water bodies, and solar-powered drip irrigation are driving change. In FY24, 72.32 lakh kiloliters were harvested



### Day, World Athletics Day, and International Olympic Day, highlighting stories of grit and inclusion. Internally, our 9th edition of Get Set Run united employees in a celebration of fitness, resilience, and community spirit.

Asian Wrestling Championships.

- including the Khelo India Youth Games, World Para

Athletics Grand Prix, Para Archery European Circuit, and

We also celebrated key sporting occasions - World Wrestling



**IndusInd Bank** 

### For Father's Day, IndusInd Bank released a heartfelt video celebrating the quiet brilliance of dads through everyday 10-second life hacks —

from financial tips to life lessons. The film

The campaign struck an emotional chord,

on social media, reflecting strong audience engagement and a deep brand connection.

become lifelong memories.

beautifully captured how these small moments

amassing 7.78 million+ views and 23.5K+ likes

**Marketing Breakthroughs** 

**Security Spotlight** 

In Q1 FY26, IndusInd Bank intensified

efforts to combat evolving fraud with

Our Jaankaar Bano Jagruk Raho

to stay two steps ahead — educating

digital arrest threats, malicious APKs,

social media platforms.

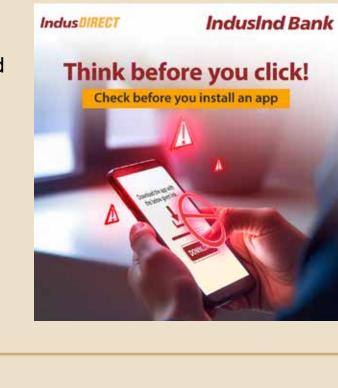
targeted awareness campaigns.



**Footprints of Progress** 

Explore more about cyber security **here**.

**Staying Two Steps Ahead** 





This remarkable feat was made possible

teams guided by our Zonal, Market, and

through the coordination of multiple

The collective resilience and service

Regional Heads.

## **Consumer Banking Branch Banking**



**Creating moments of happiness** 

IndusInd Bank celebrated Mother's Day

and Father's Day with **exclusive Debit** 

Card offers, giving our customers up to

Lifestyle, Nykaa, Golbibo, Zomato, Zepto,

Retail Assets and Credit Cards remain a

strong growth engine for IndusInd Bank,

driven by digital adoption, improved risk

analytics, and evolving consumer needs.

20% off on leading brands like IGP,

BigBasket, and more.

03

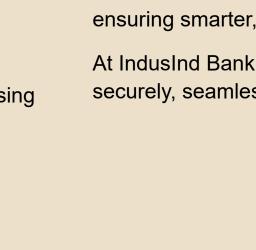
These offers encouraged gifting, self-care, travel, and dining, helping our customers create memorable moments with their families. [Explore offers on Debit Cards]

Segments like Home Loan, Personal Loan,

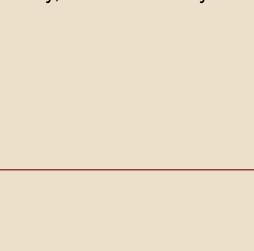
Digital onboarding & e-KYC

underwriting

Alternate data for new-to-credit



**Security First:** 



Indusind Bank



**Driving Dialogue for MSMEs and Startups** IndusInd Bank participated as Lead Business & Property Backed Loans, Term Finance, Credit Cards, and Digital Sponsor at the ICAI MSME & Startup Tools. Conclave 2025, held on June 26-27 in

**Business Owners Segment** 

**Retail Assets & Credit Cards** 

**Credit, Convenience & Consumer Confidence** 

fostering meaningful discussions and collaboration. Showcased tailored solutions: Indus StartUp Banking, Working Capital Finance, Current & Transaction Banking, Export & Trade Services,

Mumbai, marking World MSME Day.

and leading Chartered Accountants,

The event hosted 2000+ MSME clients

**Marquee Client Success Stories** From landmark acquisitions to innovative financing structures, Q1 FY26 saw IndusInd Bank's Corporate and Commercial Banking division deliver transformative solutions that strengthened client growth, liquidity, and global expansion. **Fueling Financial Services through Exclusive Advisory** IndusInd Bank acted as the exclusive sell-side advisor in the ₹165 Cr acquisition of BANKIT by FINDI, enabling growth in India's

solution, enhancing financial flexibility.

**Vehicle Finance** 

to meet diverse customer needs.

We offer:

all brands

carriers, and more

phygital fintech space.

**Corporate Banking** 

policy makers. Our presence reinforced our role as a

Engaged directly with MSME customers

and top-tier Chartered Accountants to

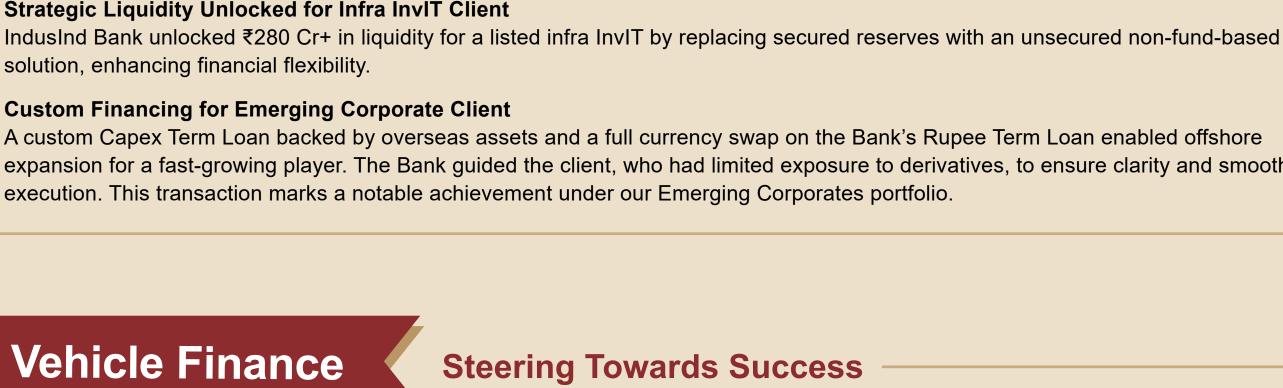
Participated in expert panels, including

explore business-focused banking

solutions.

growing enterprises.

trusted banking partner for India's



## execution. This transaction marks a notable achievement under our Emerging Corporates portfolio.

With over 30 years of experience, IndusInd Bank

is a trusted name in Light Commercial Vehicle

(LCV) financing — offering tailor-made solutions

or special-use cases like school buses,

**Affluent Banking** 

IndusInd Bank's PIONEER Banking

with bespoke financial solutions and

**NRI** Banking

**Key Features:** 

interest rates.

Programs continue to redefine the wealth

banking experience for HNIs and ultra-HNIs

**Strategic Liquidity Unlocked for Infra InvIT Client** 

**Custom Financing for Emerging Corporate Client** 

 Financing for new and used vehicles across Our mantra is simple: affordable loans, transparent processes, and timely support — empowering you to grow your business · Customised loans for market load, captive, with confidence. ambulances, refrigerated vans, milk & oil

for both asset purchase and working

Doorstep service across major cities and

capital

dealership counters

The Bank recently expanded its dedicated PIONEER network with five new branches in Delhi NCR (2), Kochi, Surat, and Goa -

**Global Access. Local Trust.** Discover a world of secure, seamless, and rewarding NRI Banking with IndusInd Bank. Our offerings go beyond traditional banking bringing you convenience, value, and global reach.

Attractive interest rates on INR and foreign

currency deposits. Click here to view latest

Portfolio Investment Scheme (PIS):

Invest in Indian equity markets with

• INDIE for NRI: Our new mobile banking

app, designed for NRIs. Click here to

ease.

download now.

PIONEER clients enjoy a curated suite of

premium offerings, including top-tier credit

chauffeur pick-up/drop, global lounge access,

accelerated rewards, and exclusive benefits

on luxury brands, dining, and entertainment.

With PIONEER, banking becomes more than

cards, airport meet & greet services,

a service - it becomes a privilege.

Real People. Real Stories. Real Impact.

### "With the help of an MSME loan, I revived my struggling garment showroom into a flourishing business. I expanded my product range, brought in more staff, and introduced a dedicated kids' section. Today, with

determination and opportunity."

Vikram Sinha – Haryana

growing sales and plans to open a shoe

showroom, my journey reflects the power of

With professionalism, remarkable patience, empathy, and during Operation Sindoor. As the only bank in our village, they kept complete ownership, she resolved complex and cumbersome services running despite restrictions and went beyond duty by providing water, vegetables, and ration to residents. Their issues in one visit. Her actions exemplified true customer-centric service and left a lasting impression on my family."

"Starting with a single used machine in

firms for Central Railway. With over 350

construction machines today, I credit

enabled my bold expansion and

operational success."

IndusInd Bank's 8-year partnership for

providing tailored financial solutions that

2000, I built one of the leading contracting

commitment in this critical time is deeply appreciated." Gurudwara Shri Guru Singh Sabha, Chak Heera Singh Wala -Rajasthan Celebrating Recognition. Fueling Pride.

to my policy, ₹2.11 lakh of a ₹2.13 lakh bill was covered. They saved not just my money, but also my peace of mind, offering me the right product at the right time." Inayath S.P. - Tamil Nadu "We sincerely thank IndusInd Bank staff, Mr. Mohit Garg (Branch Head) and Mr. Gursahib Singh (RBO) for their outstanding support

"After months of non-hesitant follow-ups by

bank employees, I purchased health insurance

from IndusInd Bank and Tata AIG. Six months

later, I faced a major hospitalisation but thanks

**Infosys Finacle Innovation Awards 2025** IndusInd Bank won the Gold award in the Corporate Banking Innovation category.

Finnoviti 2025 Award

**Awards & Milestones of Merit** 

partnership in their journey of success. **India's Best Workplaces in Microfinance 2025** Bharat Financial Inclusion Limited was proudly recognised for creating a positive, inclusive, and high trust work environment.

<u>Click here</u> for terms and conditions.

For any feedback, please contact our Phone Banking Numbers: 1860 267 7777 / +91 22 4406 6666 or write to us at reachus@indusind.com Registered Office: 2401 Gen. Thimmayya Road, Pune 411 001, India Tel: (020) 2634 3201, Fax: (020) 2634 3241, Visit us at www.indusind.com, CIN: L65191PN1994PLC076333

Business Banking category.

**IndusInd Bank Limited** 

**Great Place to Work® Ranking 2025** Bharat Financial Inclusion Limited Ranked #61 INDIE for Business App won in the Digital Platform for among India's Top 100 Best Companies to Work For

"My sports shop often faced stock shortages and lost sales. A timely MSME loan from Bharat Financial Inclusion Limited helped me expand inventory, renovate the store, and enhance customer experience. Today, not only have sales soared, but early vendor payments now fetch me additional discounts, thus fueling long-term profitability." Ritesh Gupta – Uttar Pradesh

across border-sensitive regions like under pressure reaffirm IndusInd Bank's Samba, Kathua, Kupwara, Poonch, and unwavering commitment to the nation. Rajouri, our branches stayed We thank everyone for standing strong operational - ensuring seamless cash when it mattered most. management and uninterrupted ATM services when customers needed them most. **Personal Banking** 

**Serving the Nation with Resolve** 

IndusInd Bank salutes the extraordinary

commitment of our branch banking

teams during **Operation Sindoor**.

In the face of restricted movement,

blackouts, and widespread uncertainty

Gold Loan, Agri Loan, Loan Against To protect credit card users, we've deployed **Property & Loan Against Securities** Al-led fraud prevention systems monitoring continue to perform robustly. transactions 24/7. In addition to Two-Factor authentication, we now offer real-time IVR **Key Growth Drivers:** authentication for out-of-pattern spends Rising demand in Tier II & III cities ensuring smarter, faster, and safer banking. At IndusInd Bank, we power your progress securely, seamlessly, and confidently. e-NACH enabled paperless processing

thought leadership on "E-commerce and MSMEs" alongside industry leaders and

**Empowering Growth, Enabling Progress** 

A custom Capex Term Loan backed by overseas assets and a full currency swap on the Bank's Rupee Term Loan enabled offshore expansion for a fast-growing player. The Bank guided the client, who had limited exposure to derivatives, to ensure clarity and smooth **Steering Towards Success** Quick disbursals with competitive terms

exclusive privileges. taking the total to 15 specialised branches.

**PIONEER & PIONEER Private** 

**Expanding Excellence with PIONEER & PIONEER Private** 

• Indus Fast Remit (IFR): Hassle-free online remittances from the USA, Singapore, Australia & Hong Kong. Click here to sign up. Enjoy banking that moves with you — wherever life takes you.

**Voices of Experience** 

Saswati Behera - Odisha Sunil Anandrao Yadav - Maharashtra "When me and my parents visited the Suncity branch, Deputy Branch Manager Ragini Mishra went the extra mile to assist us.

Connect with us: **f (a) (b) (in) (X)** 

– our 11<sup>th</sup> consecutive year on this prestigious list.

**India Banking Summit 2025** IndusInd Bank recognised as winner in the Best Innovation in User Experience of the Year category. **Ashok Leyland Award of Appreciation 2024 - 2025** In recognition of our continued patronage and integral